The Louis Schmidt Award Recipients

1948-Leo C. Massopust, FBPA
1949-Anne Shiras, FBPA
1950-Stella Zimmer, FBPA
1951-Ralph P. Creer, FBPA
1952-Leonard A. Julin, RBP, FBPA
1953-Oscar W. Richards, PhD, FBPA
1954-Ferdinand R. Harding, RBP, FBPA
1955-C. Graham Eddy, FBPA
1956-Mervin W. LaRue, Sr., FBPA
1957-Lloyd E. Varden, RBP, FBPA
1958-Albert Levin, RBP, FBPA
1959-Paul H. Holinger, MD, FBPA
1960-H. Lou Gibson, RBP, FBPA
1961-Warren Sturgis, RBP, FBPA
1962-Stanley J. McComb, RBP, FBPA
1963-Maria E. Ikenberg, RBP, FBPA
1964-Peter Hansell, MD, RBP, FBPA
1965-Howard E. Tribe, RBP, FBPA
1966-John V. Butterfield, FBPA
1967-not awarded
1968-Chester F. Reather, RBP, FBPA
1969-Laurence B. Brown, RBP, FBPA
1970-Verlin Y. Yamamoto, RBP, FBPA
1971-Stephen P. Dittman, RBP, FBPA
1972-Clifford L. Freehe, RBP, FBPA
1973-Stephen Klosevych, RBP, DplRMS, FBPA
1974-Roger P. Loveland, FBPA
1975-E. Lynn Baldwin, RBP, FBPA
1976-Charles P. Hodge, RBP, FBPA
1977-Lardner A. Coffey, RBP, FBPA
1978-John P. Vetter, RBP, FBPA
1979-Donald H. Fritts, RBP, FBPA
1980-Fritz Goro, RBP, FBPA
1981-I. Lloyd Matlovsky, RBP, FBPA
1982-Leslie Bowcock, MB, ChB, AIMBI
1983-H. Paul Newman, RBP, FBPA
1984-Percy Brooks, RBP, FBPA
1985-Leon J. LeBeau, FBPA, FIMBI
1986-Nile Root, RBP, FBPA
1987-Martin L. Scott, FBPA
1988-Ralph J. Marshall, PhD, AIMBI
1989-Thomas P. Hurtgen, MBA, FBPA
1990-Raymond, E. Lund, RBP, FBPA, FIMI
1991-Robert F. Sisson, RBP, FBPA
1992-Nicholas M. Graver, RBP, FBPA
1993-A. Robin Williams, FBPA
1994-Will E. Renner, RBP, FBPA
1995-Dan Patton, RBP, FBPA
1996-Kenneth V. Michaels, FBPA
1997-Ronald F. Irvine, RBP, FEPA
1998-Heather Angel, DSc, MSc, FRPS, FBIPP
1999-Richard M. Williams, FBPA
2000-Herbert R. Smith Jr., MA, FBPA
2001-William J. Stenstrom, FBPA

William J. Stenstrom, FBPA
The Louis Schmidt Award

This Award—the highest given in the BCA—is named for our second President. It is awarded annually for "outstanding contributions to the progress of biological communications." The selection of the recipient each year is made by a committee composed of the nine most recent winners. This selection is subject to the approval of the Board of Governors.

Mr. Schmidt was in charge of photography at the Rockefeller Institute in New York City, and was a founding member of the BPA in 1931. He had an abiding interest in sharing his photographic knowledge with his students, and in promoting the highest technical standards in our association.

In 1943, on the occasion of his death, the BPA Journal commented, "In many ways, the BPA is a monument to Louis Schmidt."

To give special distinction to the Award, those who receive it are known as "Louis Schmidt Laureates."

The Biocommunications Association, Inc., is grateful to Mrs. Mary Lappan Vetter, Pittsburgh, Pennsylvania, for the generous gift of a 100-year-old, gold-headed cane. It was received August 4, 1990, in Phoenix, Arizona, by President David E. Gray. The cane is part of the BCA Louis Schmidt Award and was presented the first time to Robert F. Sisson on August 3, 1991, in Tampa, Florida.

The gold head is composed of heavy inlaid gold on a copper base. The principal value of the cane is due to the goldsmith's ability to create and fashion a design of elegant beauty. The cane's original owner was Dr. Goebel who received it in a presentation of unknown designation in 1902. It came into Mrs. Mary Lappan Vetter's possession upon the death of her uncle, Father Thomas T. Lappan.

Many universities, colleges and hospitals in Great Britain and America have adopted the practice of awarding a gold-headed cane as the highest honor that can be bestowed on one of their staff members. The Biocommunications Association, through the generous gift of Mary Vetter, is pleased to present this special cane as its highest honor.

The 2001 Louis Schmidt Laureate

William J. Stenstrom, FBPA

William Stenstrom is internationally recognized both as a medical illustrator and as an educator. Over his career, he became a specialist in illustrations of the human eye. He now holds the position of Chairman Emeritus, Department of Medical Illustration, Medical College of Georgia, Augusta, Georgia.

Stenstrom received his medical illustration education at Massachusetts General Hospital, Boston in 1952. He received a M.Ed. from Georgia Southern College in 1980 and an Ed.D from University of Georgia, Athens in 1982. He began his career as Chief, Medical Illustration, Veterans Administration Hospital, Seattle, Washington in 1952. His academic career began in 1954 as he became Instructor of Medical Illustration at Massachusetts General. He later served as Professor of Ophthalmology and Medical Illustration, Southwestern Medical School, Dallas, Texas and then as Professor, Medical Illustration, School of Allied Health and School of Graduate Studies, Medical College of Georgia.

Bill's contributions to the profession of medical illustration, photography and motion media have been many. He has served as President of the Association of Medical Illustrators and on the Board of the BioCommunications Association. Bill also was active in his BCA chapters.

He became a Fellow of the BPA in 1988. Other honors include the Lifetime Achievement Award from AMI, Distinguished Service Award, School of Allied Health Sciences, Medical College of Georgia, Premier Award, Institute of Medical and Biological Illustration, annual conference, York, England, and four awards for best paper and illustrations by the BioCommunications Association.

An acknowledged leader in the field, Bill has always been generous in sharing his knowledge and talents with friends and associates through presentations and publications. Through his teaching, he has inspired and mentored successive generations of young communicators in the field.