



BioCommunications Association, Inc.

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BIOCOMM 2012 – Speakers and Workshops Abstract

You may submit more than one proposal.

Presentation title _____

Select your presentation format:

____ **Plenary**

Speakers will be given up to 20-40 minutes.

Estimate: _____ minutes

____ **Infoshare**

Speakers will be given 3-7 minutes.

____ **Show us your Stuff)**

Speakers will be given 15 minutes.

____ **Current Trends**

Speakers will be given 10 to 20 minutes.

____ **Workshops**

Speakers will be given 1 hour

Name _____

Title _____

Company _____

Street _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Cell _____

Fax _____

Email _____

Web URL _____

Equipment required:

____ Data Projector (1024 x 768) PC ____ Mac ____

____ DVD player

____ Other (provide exact specifications on page 2)

Instructions to Presenters

List the presenting author first (do not include degrees, titles, or appointments). Abstracts must be a clear, concise summary of the presentation and kept to under 125 words. Do not include introduction, literature reviews, historical data, references or bibliographies. Author Biography is not to exceed 70 words. Electronic and hardcopy submissions will be evaluated equally.

Electronic Submission – Complete the PDF electronic form available on the BCA Web site (www.bca.org), save and send via Email by the submission deadline (or print the completed form and Fax or mail it to arrive by the deadline).

The electronic version has been activated for completion using the free Adobe® Reader® application version 7.0.9 (or above) and any full version of the Adobe® Acrobat® software.

Hardcopy Submission – Typed abstracts are preferred. Each abstract should be submitted on a separate piece of paper, and is not to exceed one double-spaced page, 12 point type minimum. Be sure to include the title and author(s) on each abstract submitted and mail or Fax it to arrive by the submission deadline.

Presenters are responsible for their own conference registration, travel, lodging, and other expenses (please see Speaker Guidelines on Page 3 for additional information).

Program Chair:

Adam Cooper RBP, FBCA

Chief Medical Photographer

North Shore-LIJ Health System

North Shore-LIJ Studios

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Great Neck, NY 11021

Voice: 516 465-8821

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Email: adcooper@nshs.edu

Presentation title _____

Name(s) _____

Abstract: *Describe the problem, issue, or technique you propose to present. Include the major points the audience will take away from your presentation and why it should be important to conference attendees. (No more than 125 words.)*

Supplemental Material: *Handouts and other supplemental material serve to enhance the presentation or workshop and are greatly appreciated by attendees. Please refer to the Speaker's Guidelines on Page 3 regarding the Association's reimbursement policy. Will you be providing any supplemental materials? If so, what will they be?*

Is this your first time to present at the national meeting? Yes No Student

Biographical sketch: *Describe your area of expertise as it applies to the subject being presented—e.g., current position, educational background, published works or presentations given. (No more than 70 words.)*

Special equipment or set-up needs:

I understand that presentations given during the annual meeting may be photographed or otherwise recorded and used at the discretion of the Association for member and/or public access for the purpose of fulfilling the mission and objectives of the BCA. Please state any limitations or conditions below and sign, acknowledging that you have read and agree to these terms.

Signature _____ Date _____

BIOCOMM Speaker Guidelines

A successful BIOCOMM conference depends largely on the open sharing of knowledge and demonstration of skills that have been developed while working in the field of biocommunications and stands as the hallmark of the BioCommunications Association, Inc. (BCA).

Purpose of the Conference

BIOCOMM is the annual international symposium of the BCA for the presentation of a scientific and educational program.

Audience

Attendees are users and producers of visual communications media in medicine and the life sciences. They may be specialists in photography, computer graphics or motion media, or managers of media departments. Typically, they are employed by hospitals, medical centers, universities, research institutes, pharmaceutical companies, and forensic departments, or they may run their own business. Attendees may be new to the field, or experienced professionals.

Education

Attendees seek to enhance their professional knowledge and competency through the sharing of both emerging and current technologies and/or processes. The scientific program and workshops of BIOCOMM are expected to meet this need.

Role of the Speaker

Your presentation should provide the attendee with a learning experience in specialized knowledge and/or skills that are difficult to find elsewhere. Information you present should be timely, relevant, and meet the objectives of the annual meeting. Your knowledge of, and enthusiasm for, your subject should be apparent.

Attendee/Speaker Interaction

BIOCOMM attendees are an engaged and inquisitive audience and seek every opportunity to interact informally with speakers, as well as with each other. Speakers should make themselves available to answer quick questions, or arrange a later time for further discussion. Handouts are greatly appreciated.

Educational Format

-**Plenary** presentations are intended to address the entire group of attendees. Topics should be something of interest for everyone in attendance. Each topic is covered in 20-45 minutes.

-**InfoShare** is a collection of short presentations of general interest on new equipment, materials, or processes. Each topic is covered in 3-7 minutes.

-**Show us Your Stuff** is a collection of short presentations that explains how a photograph was acquired. Each topic is covered in 15 minutes.

-**Current Trends** is a collection of presentations of general or special interest on emerging trends identified within a geographic region, specialty, or software utilization. Each topic is covered in 10 to 20 minutes.

-**Workshop** presentations are intended to be interactive, hands-on skill-building classes that may be combined with instructional content. Attendance affords the enrollees with an unparalleled opportunity for gaining direct, practical knowledge and/or experience relevant to the needs of producers and users of visual communications media. Workshops require extensive preparation by the speaker. Presenters are facilitators, enabling participants to share questions and ideas with their peers. Sessions are typically held in blocks of 1.5 and 3 hours. Participants have enrolled in advance for the course and paid a fee to attend.

Policies

Speakers are not added to the program at the meeting. Potential presenters must fill out a *Call for Participation Abstract* form and submit it by the posted deadline. Speakers do not receive honoraria, lodging, or travel expenses and pay the registration fee which corresponds to their membership category. The presentation is construed as a contribution to the profession and the BCA.

To conserve costs, the BCA requests speakers to provide their own materials. In the event the speaker requires materials, advance approval for reimbursement must be obtained from the Program or Workshop Chair. Any unused materials for which reimbursement has been approved become the property of the BCA.

Speakers should check-in with their moderator 30 minutes before the session starts. It is highly recommended to make arrangements to preview your digital presentation ahead of time on the equipment being used for the session or workshop.